

# CONTEST

## Creating videos on “Equality and Advancing Human Rights”

U.S. Embassy Bucharest invites high school students aged 16-18 to participate in a video contest the theme of which will be “**Equality**” and how it can best be fostered by respecting human rights. In addition to prizes for the best videos, winners will have their videos featured on the Embassy’s online platforms. The theme of the contest is “**Equality and Advancing Human Rights.**” We seek creative, short, catchy videos that best express the theme. Winners will be selected based on the video’s effectiveness in raising awareness about the importance of protecting rights, as well as originality, creativity, and production quality.

### Rules and Contest Details

#### I. Contest Theme: “Equality and Advancing Human Rights”

#### II. How to Enter:

Individuals or teams of no more than two persons produce an original video, no longer than two minutes in length, that reflects the theme of the contest, “**Equality and Advancing Human Rights.**” Videos longer than two minutes will not be accepted. Videos must be the original work of the contestants and filmed in Romania. This contest is open to Romanian high school students residing in Romania. Once a video is submitted, it is considered a final submission and may not be modified, edited, or replaced. Participation in this contest is automatically deemed as acceptance of these Official Contest Rules. Each video submission must be an original video produced by the submitter. Only one submission per individual or team will be allowed.

#### III. Video Submission:

Videos, in **.mp4** format, must be uploaded on WeTransfer and the links to the videos must be sent to [infobuch@state.gov](mailto:infobuch@state.gov) **on or before midnight August 19<sup>th</sup>, 2022**. Participants will submit their name, e-mail address, phone number, grade and high school, name of their English teacher, when uploading their videos on WeTransfer. Videos must be accompanied by 2 files, in **.srt** format, containing the subtitles in English and in Romanian.

#### IV. Content Requirements:

Entries cannot:

- Depict or otherwise identify a minor, including the film maker(s), without a parent’s or legal guardian’s written consent;
- Contain sexually explicit or suggestive material, or inappropriate language relating ethnicity, race, gender, religious preference, professional background, age group or disability;
- Promote or contain the use of alcohol, drugs, tobacco, weapons, or any activities that may appear unsafe or dangerous;
- Promote any particular political agenda, message, or party;
- Defame, misrepresent, or contain disparaging remarks about other people, companies, or organizations;

- Contain any prominent use of trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others as determined by the U.S. Embassy in Bucharest, or advertise or promote any brand or product of any kind, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contain prominent copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies, or other media) as determined by the U.S. Embassy, Bucharest;
- Contain materials embodying the names, likenesses, photographs, or other information identifying any person, living or dead without permission;
- Communicate messages or images inconsistent with the positive images and/or goodwill to which the U.S. Embassy, Bucharest wishes to associate;
- Depict and cannot itself be in violation of any law or otherwise.

#### **V. Eligibility:**

- Contestants must be high school students in Romania aged 16-18 working in teams of no more than two persons.
- Videos will be accepted **from June 22, 2022, until through 23:59 on August 19<sup>th</sup>, 2022**. The team submitting the video will be considered the contestant and will be the only team eligible to compete for the prizes.
- Children or any family members of U.S. Embassy employees are not be eligible to participate in this competition.

#### **VI. Selection of Winners and Judging Criteria:**

- A jury composed of American diplomats will select the top three videos. Videos will be judged on effectiveness in raising awareness about the importance of respecting everyone's rights, especially by youth; originality and creativity; and video quality.

#### **VII. Terms & Rights:**

By entering the contest, you represent and agree that:

You have produced and submitted the video. You have received permission from any person(s) depicted in the Video ("Third Party Participant") (if applicable) for them to appear in the video and that all elements of your entry are your original work, are not copied from any other work, and do not infringe upon the rights of any third party and to the extent any elements were created by a third party ("Third Party Participant"), you own all rights, titles and interests to said elements which is part of your Entry to enable you to grant the rights granted herein. If you appear in the video, you have submitted signed permission from your parents for your participation. If a Third Party Participant is a minor, you have secured written permission from that minor's parent or legal guardian. You retain ownership of the Entry you submit, however, by entering you, on behalf of yourself and any Third Party Participants, grant the U.S. Embassy, Bucharest the perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the video and Entry in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of Contest Entities and Contest all without further consent from or payment to you, including those Entry(ies) which were not selected. By submitting your Entry, you agree that the U.S. Embassy, Bucharest has no obligation to post or publish your Entry, that all

such postings or publication, if any, will be in the U.S. Embassy, Bucharest's sole discretion and that the posting or publication of an Entry does not guarantee the Entry will be selected as a winner.

By submitting an Entry, each entrant understands and grants to the U.S. Embassy, Bucharest permission for his/her Entry to be posted on the Embassy's online platforms (e.g. Facebook, YouTube), and web pages in perpetuity throughout the world for viewing by visitors to the Websites. The U.S. Embassy, Bucharest is not responsible for any unauthorized third party use of any Entry. Entries will not be acknowledged and will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between you and the U.S. Embassy, Bucharest or any of its affiliates.

Each Entry must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of Third Parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by the U.S. Embassy, Bucharest in the manner set forth in these Official Rules. The U.S. Embassy, Bucharest reserves the right to request proof of these permissions in a form acceptable to them from any entrant at any time. By submitting an Entry, entrant warrants and represents that he/she consents to the submission and use of the Entry in the Contest, and to its posting on the U.S. Embassy, Bucharest or other USG web pages.

The U.S. Embassy, Bucharest reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion. The U.S. Embassy, Bucharest is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these Official Rules. Furthermore, the U.S. Embassy, Bucharest reserves the right to not award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified entries in the entry period.